



DEPARTMENT OF COMMERCE AND BUSINESS MANAGEMENT
FACULTY OF COMMERCE AND MANAGEMENT
INTEGRAL UNIVERSITY, LUCKNOW

Date: 7 July 2022

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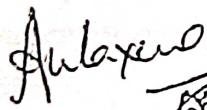

Notice


All the Faculty Members and Research Scholars are hereby informed that the Faculty of Commerce and Management, Integral University is organizing a Guest Lecture on “Relevance of Intellectual Property Rights (IPR) in Academics” on July 9th, 2022 from 11:00 am onwards on Google Meet. The eminent speaker for the session is Dr. Priti Tayade (Gosavi), Patent Expert & Business Associate, M/s MR IPR Experts. Nagpur, Mumbai.

The objective of guest lecture is to sensitize participants about the role of Intellectual Property Rights (IPR) in Academics, thereby furnishing requisite guidance and proficiency about an assortment of procedures of copyrights, patents, trademarks, and publicity rights search and application filing, publishing and grants at National & International Level both. The foremost purpose of intellectual property is to encourage the creation of a large variety of intellectual goods.

Platform: Google Meet

Time: 11:00 am onwards


Prof. A. K. Saxena
Dean, FCM



Dr. Syed Shahid Mazhar
Head, DCBM



FACULTY OF COMMERCE AND MANAGEMENT

DEPARTMENTAL NAAC CRITERIA III

FINANCE CLUB

ORGANIZES

GUEST LECTURE

ON

RELEVANCE OF INTELLECTUAL PROPERTY RIGHTS (IPR) IN ACADEMICS



SATURDAY, JULY 9th, 2022

11:00 AM ONWARDS

PLATFORM: GOOGLE MEET

Speaker

Attend this lecture to learn:

- Importance & Scope of IPR in Academic research.
- Emerging issues relating to intellectual property rights.
- Types of innovations and their patentability criteria.
- Procedure for patent writing, filing, publishing & grants
- Commercialization of IPR.

Sl
07/2022



DR. PRITI TAYADE
PATENT EXPERT & BUSINESS ASSOCIATE
MR IPR EXPERTS, NAGPUR, MUMBAI

REGISTRATION LINK: <https://bit.ly/DCBMIPR>



E-Certificate will be provided to all registered candidates

Prof. A.K Saxena
Dean, FCM

Dr. S.S Mazhar
Head, DCBM




**Report on
Online Guest Lecture on
“Relevance of Intellectual Property Rights (IPR) in Academics”
organized by
Faculty of Commerce and Management
Departmental NAAC Criteria III
Finance Club
on July 9th 2022**

An Online Guest Lecture on “Relevance of Intellectual Property Rights (IPR) in Academics” was organized by the Faculty of Commerce and Management Departmental NAAC Criteria III, Finance Club on July 9th, 2022 through the online platform Google Meet under the guidance of **Prof. A.K. Saxena Dean, FCM** and **Dr. S. S. Mazhar, Head, DCBM**. The guest speaker of the session was **Dr. Priti Tayade, Patent expert & Business associate, MR IPR Expert, Nagpur, Mumbai**. A total of 87 participants registered for the guest lecture.

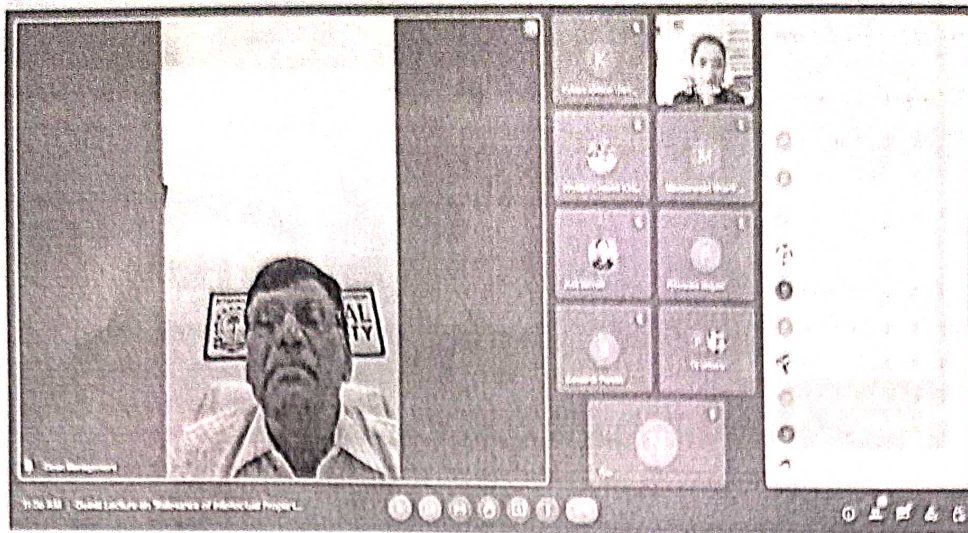
The objective of the lecture was to give a brief introduction on IPR and explained the various related terms such as copyrights, patents etc. It session also includes discussion on other types of rights, such as trade secrets, publicity rights, moral rights, and rights against unfair competition. Artistic works like music and literature, as well as some discoveries, inventions, words, phrases, symbols, and designs can all be protected as intellectual property.

The speaker gave a brief introduction on IPR and explained the various related terms such as copyrights, patents etc. The speaker highlighted that the purpose of intellectual property law is to encourage the creation of a wide variety of intellectual goods. Intellectual property rights refers to the general term for the assignment of property rights through patents, copyrights and trademarks. The speaker also answered the queries of the participants raised by the moderator of the session. The program proved to be very informative for all the participants and got a lot of appreciation from faculty members and scholars.

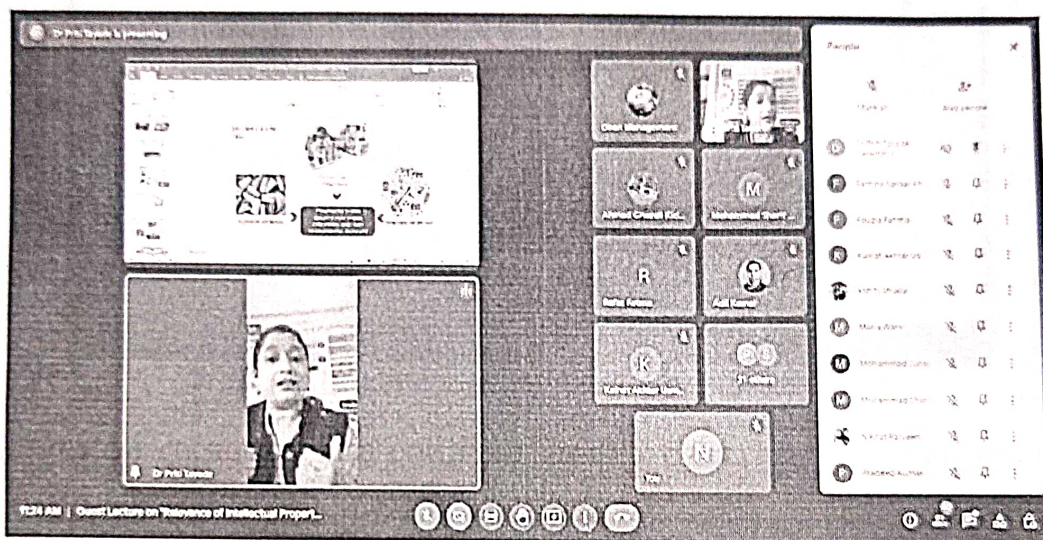
The program was coordinated by **Dept. NAAC Criteria 3, in charge & members viz. Dr. Farhina S. Khan, Ms. Nazia Akhlaq, Dr. Saurabh Bajpai and Ms. Priyanka Bajpai**. The moderator of the session was **Dr. Kainat Akhtar Usmani**.


11/7/2022

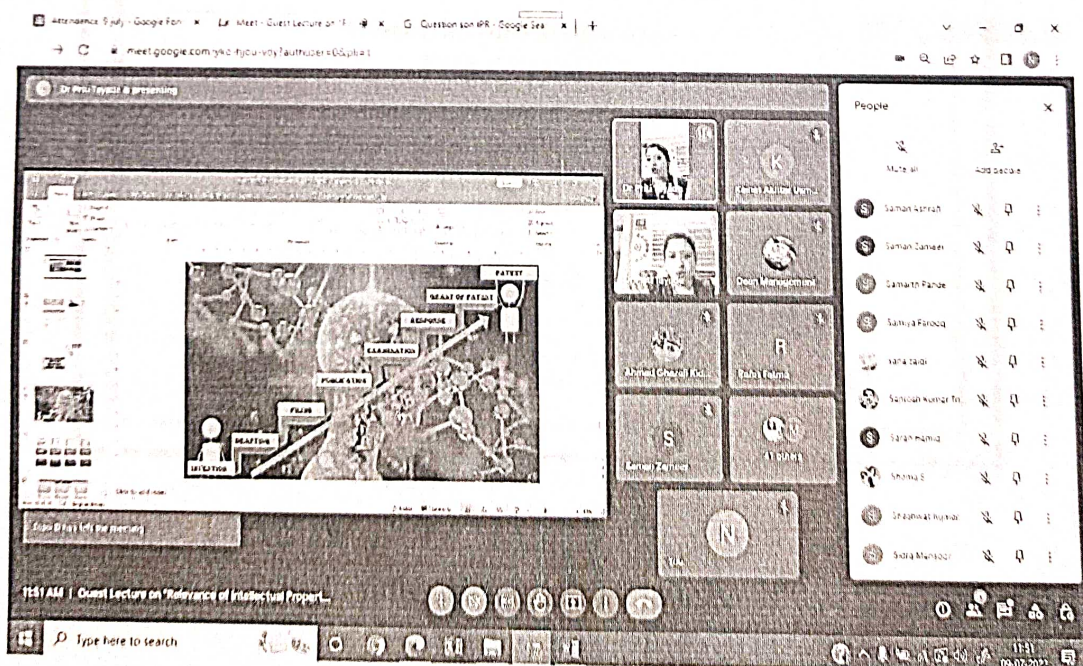
PHOTOGRAPHS OF THE PROGRAM



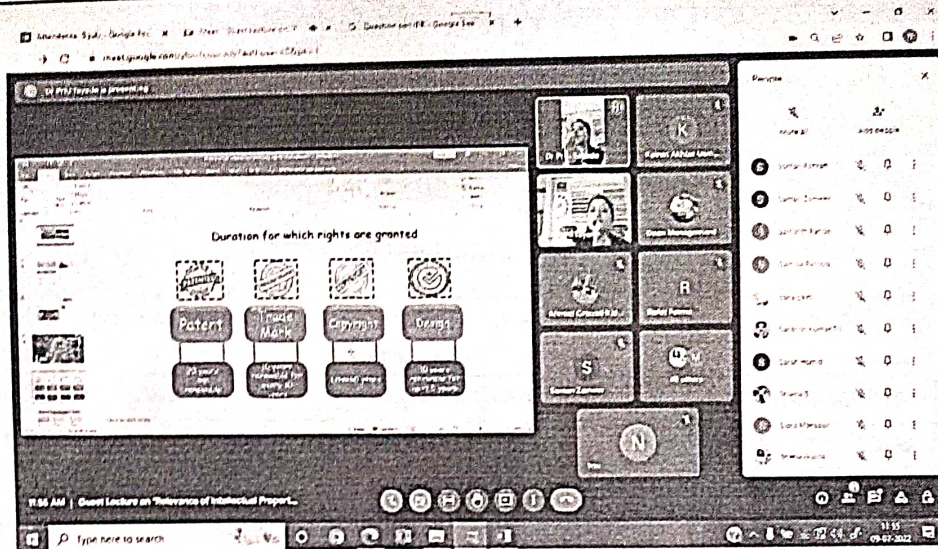
Prof A.K Saxena, Dean,FCM delivering the opening remark



Dr. Priti Tayade delivering her lecture on IPR



3/17/2022



Dr. Kainat Akhtar Usmani, Moderator of the session

SAMPLE OF CERTIFICATE ISSUED TO THE REGISTERED PARTICIPANTS



11/17/2022

FACULTY OF COMERCE AND MANAGEMENT

INTEGRAL UNIVERSITY, LUCKNOW

ATTENDANCE IPR

Sl.No.	Name (Full name in Capital Letters)	Affiliation. (University / Institution / College)	Designation
1	RUCHI SRIVASTAVA	Integral University	Research Scholar
2	SHAMA	Integral University	Research Scholar
3	KSHITIJ SHUKLA	Integral University	Research Scholar
4	DIPTI	Integral University	Research Scholar
5	ATIKA MUSTAFA	Integral University	Research Scholar
6	ARTI AWASTHI	Integral University	Research Scholar
7	SHEEMA ABBAS	Integral University	Research Scholar
8	Saman ashrafi	Integral University	Research Scholar
9	KSHITIJ SHUKLA	Integral University	Research Scholar
10	Sumbul Javed	Integral University	Research Scholar
11	AFA ASIF QIDWAI	Integral University	Research Scholar
12	SIDRA MANSOOR	Integral University	Research Scholar
13	SAMIYA FAROOQ	Integral University	Research Scholar
14	SAMAN ZAMEER	Integral University	Research Scholar
15	Ansha Asif Qidwai	Integral University	Research Scholar
16	DARSHA SRIVASTAVA	Integral University	Research Scholar
17	PRADEEP KUMAR	Integral University	Research Scholar
18	FARAZ KHAN	Integral University	Research Scholar
19	TAFZEEL AHMAD KHAN	Integral University	ASSISTANT PROFESSOR
20	FOUZIA FATIMA	Integral University	Research scholar
21	ZAREEN ANJUM	Integral University	Research scholar
22	Sarah hamid	Integral University	Research scholar
23	Ansha Asif Qidwai	Integral University	Research scholar
24	FARAZ KHAN	Integral University	Research scholar
25	ADIL KAMAL	Integral University	Research scholar
26	AFA ASIF QIDWAI	Integral University	Research scholar
27	SAKSHI ROY	Integral University	Research scholar
28	KARISHMA NIGAM	Integral University	Research scholar
29	Parul Raghuvanshi	Integral University	Research scholar
30	Arshi Hasan Khan	Integral University	Research scholar
31	MOHAMMAD SHARIF ABBAS	Integral University	Research scholar
32	Sarah hamid	Integral University	Research scholar
33	MOHD GAYASUDDIN SIDDIQUI	Integral University	Research scholar
34	POOJA BISHT	Integral University	Research scholar

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11/11/2022

35	Arfa Siddiqui	Integral University	Research scholar
36	Aiman Khwaja	Integral University	Research scholar
37	MARIA WARSI	Integral University	Research scholar
38	DR.RIZWANA ATIQ	Integral University	Research scholar
39	Zakia Rizvi	Integral University	Research scholar
40	Rafat fatma	Integral University	Research scholar
41	Sneha Gupta	Integral University	Research scholar
42	Mohammad Fahad	Integral University	Research scholar

3/11/2022